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I feel like Macy's is always having a sale, but decidedly, some are better than others. This one is big when it comes to brand names and big discounts.

**REACTION Kenneth Cole Wool Pea Coat Reg: \$160 ODS: \$79.99**

Make sure to check out the shoes on sale too, great deals on everything from heels to boots. Find the sale TODAY only at [Macys.com](#).

Posted by: [SheFindsJacquie](#) on Nov 15, 05 - 10:53 am | [Profile](#)

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Deal Alert: 3 Days Only- Free Shipping

Gap.com is upgrading their current promotion of [Free shipping on \\$100 or more](#) for 3 days only. You can get free shipping when you spend just \$50 by entering code "ship50" at the checkout. Before you check out, check out the [women's sweaters](#).



The vibrant sherpa cowl neck sweater (42.00) is a great find. Form-fitting enough to flatter, the cowl neck stands out against traditional turtlenecks. Pair it with the sherpa hobo (29.50).



Find it at [gap.com](#).

Don't forget to enter code "ship50" to get free shipping without spending \$100 or more.

Posted by: [SheFindsJacquie](#) on Nov 15, 05 - 3:15 am | [Profile](#)

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A Find: Poetik's Haiku T-Shirts*Ads by Glam***Glam**.com

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+ Pluck



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[D] Vadym Polenchuk



In the past year I've spent six months in Buenos Aires, Argentina. Always the dedicated shopper, I spent many an afternoon looking for cute t-shirts with Spanish phrases, but could only find ones with English slogans. I recently discovered Poetik's shirts - and they are exactly what I was always searching for. Poetik's organic cotton t-shirts feature simple, life-celebrating haikus, written in a variety of languages. People around the world craft the haikus and then submit them to Poetik's website; the best ones are then selected and translated into many languages. My black, snugly fitting t-shirt features this haiku: "juegan los niños – sobre el mismo jardin – en que hubo guerra" – "the children play – in the same garden – where there was once war." Profound, right?

Find the globally inspired, haiku-decorated t-shirts at [poetik.org](#).



Posted by: [shefindsrebecca](#) on Nov 15, 05 - 3:10 am | [Profile](#)

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Deal Alert: Inspired Silver

Sorry for what? [The I'm Sorry Ring](#) from Inspired Silver is beautiful. I'd buy it for myself, no apologies necessary...it's only \$19.95!



My friend Kate's mom is a fashion forecaster, she predicted the Ugg phenom before they ever graced the feet of a starlet. She says that charm bracelets are going to be popular this holiday season. I think she's onto something...I like the [Pierced Charm Bracelet](#) (59.95) because it's charming, not cheesy.



Find the deal: enter code 'inspiredholiday' at the checkout for 10% off any order until December 31st only at [InspiredSilver.com](#).

Posted by: [SheFindsJacquie](#) on Nov 15, 05 - 3:03 am | [Profile](#)

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SheFinds News: Gwyneth Paltrow's Pleasures



It's the little things, right? Stolen moments of calm, breathtaking sunsets, the simple pleasures in life that make it worth living...at least that's what Estee Lauder's banking on. In a one-two punch of cliché advertising, they've named the ever luminous Gwyneth Paltrow as the face of the Lauder fragrance [Pleasures](#). Beautiful stars representing cosmetics companies is the standard du jour. The cliché bit? A beautiful star + a field of wildflowers + a couple of puppies = a surefire tug-at-the-sentimental-heartstrings ad strategy. The only thing they're missing is pleasantly plump infants gurgling and a Brawny man to clean up after them.

The spot, shot by Lance Accord (Adaptation, Lost in Translation) in September, features Paltrow lounging

in an East Hampton field, literally glowing in the late afternoon sun. She is surrounded by white Lab puppies and pink wildflowers.

Mellow classical music plays. Paltrow's tranquil voice extols the virtues of simple, private moments. In fact, so simple and private is the angle of the campaign that it will drop during the broadcast of the Macy's Thanksgiving Day Parade, which is estimated to have an audience of more than 33 million. What Estee Lauder is keeping private is the cost of their advertising but it's estimated somewhere upwards of \$9 million on television alone. But this is not without merit, it's [Pleasures](#) 10th anniversary and the brand ranks in the top 5 in the U.S. That is no small feat in the fragrance world. Find out for yourself at [Nordstrom.com](#).



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Deal Alert: It's All About the 1/4 Moisturizing Cream

[Dove products](#) are a classic. So inexpensive and so great for all skin types. The new [beauty campaign](#) that promotes all sizes, shapes, and colors is as refreshing as the soap.



The [Dove Daily Hydrating Cleansing Cloths for Sensitive Skin](#) have become my new staple for the gym. The dermatologist scolded me for not removing my make-up before working out, I started using the cloths because they're convenient and remove all the build-up.



I've also been devoted to the hair products, the Intensive Moisture shampoo and conditioner produce major shine in the old limp locks that I've got. My secret tool is the [Dove Hairspray in Flexible Hold](#) because there's no telltale crunchiness. It's strong enough to hold a style and is a good cheat for re-doing your do.

[Find 20% off Dove until November 23rd on drugstore.com.](#)

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Trend Alert: Velvet Blazers

I'll let you in on a secret: My parents used to have a portrait of a bullfighter painted on velvet hanging in their bedroom (wanna make something of it?) Although I don't think that picture left their wall until well into the 80s, the velvet trend was long gone by then. But, to my glee, velvet has made a resurgence, like so many other staples of retro fashion. Here's how to wear it:

[Pair a velvet blazer](#) with your new skinny jeans, and you've got yourself a modern outfit for a casual Friday. For evening, change into a pair of stiletto boots, slip on a cami and you're done! Easy glam. Personally, I'd ditch the jeans and change into matching full leg or boot cut [velvet trousers](#). But that might be velvet overload for some. Petite gals especially may want to avoid all-over [green](#) velvet, lest drunken passersby start screaming, "Look! It's the mayor of Munchkinland!" Wearing the jacket with velvet short pants and a blouse with an oversized collar might get you mistaken for Little Lord Fauntleroy. That's how not to wear it. Not that you'd ever do that, would you? Find velvet at [Bluefly.com](#).



[Joie teal velvet 'Misterioso' frayed blazer](#)

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A Find: Smart Storage by Storus



[Storus](#) has cornered the market on innovative (see: "smart") storage solutions. Personally, when I travel I use the plastic baggie storage method for my jewelry. Earrings in one baggie, necklaces and bracelets in another. Inevitably, I waste time untangling everything. [The Smart Jewelry Case's](#) double sided design has compartments for earrings and small pieces, the other side has a patented soft peg system that keeps necklaces tangle free. Yes, it's smarter than me. The plastic is the same stuff that they make crash helmets out of and the inside is velvet lined to prevent tarnish and scratching. It's a great way to store the family jewels. And it's sleek, definitely durable enough to travel and hold all your essential jewelry.

Find it at smartjewelrycase.com and support cancer survivors with your purchase.



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