

Organic cotton (certified EKO-SKAL) T-shirts for children, sleeveless and golf shirts and always our original “Haiku-Fashion” concept...

Poetik® is pleased to present its new collection 2007



A new collection for the entire family...

100% organic cotton, 100 % Haikus :

Poetic® even more beautiful

All our clothes are made out of 100% organic cotton certified EKO-SKAL. For our second collection, we have created 2 organic cotton T-shirts especially for children (3 and 6 years-old), 2 sleeveless shirts as well as a stylish top for females and golf shirts for males.

This new high quality collection, evolves with more intimates haikus regarding their sizes and their contents.

Poetik stands for environment, 100% organic cotton!

Production of organic cotton does not use pesticides, chemical inputs or GMO: it preserves the ecosystems' balance and soils' fertility. Producers of organic cotton earn generally 20% more than the ones using the conventional production tools. Our clothes are made of brushed cotton of highest quality, they are produced in Turkey and in India. The fabric is soft, smooth, resistant, comfortable and nice to wear.

The unique poetik « Haiku-Fashion » concept :

The Haiku is a Japanese form of poetry, very brief, made of 17 syllables out of 3 verses (5-7-5). Such a conciseness allows sharing emotions, impressions and feelings of an instant.

Poets and Haikus-lovers are invited to submit their own haikus for our next creations on our internet site, page “poetic-interactif” (interactive-poetik).

Poetik® uses the modern form of Haiku less demanding regarding formats and rules than the classic one.

Where to find poetik clothes ?

Our collection spring-summer 2007 is available on the internet in our e-shop:

<http://www.poetik.org/catalog/index.php?language=en> (secured payments through Postfinance).

Since 2005

The Poetik Company (CC) was founded in 2005. The 2 creators of the company share a commune vision of the world where sustainable development is the key element together with a special interest in foreign cultures... Vision proudly carried by the brand.

poetik Team



Additional Information :

Website : <http://www.poetik.org/en/index.html>

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